



Texas Democratic Women

Pride, Power and Purpose

TDW 2014 Convention Agenda

Friday, February 21, 2014

3:00 Hotel check-in

3:30-7:00 Convention Registration (Hotel Lobby)

4:30-6:00 Pre-Convention Workshops

“Navigating the New and Improved TDW Website and Database” (Executive Learning Center)

4:30-5:15 Panel presentation with Laura Allen, Ann Price and webmaster.

5:15-6:00 Hands On with the web site. Bring your laptop.

This workshop should be a high priority for all chapter presidents and treasurers but is open to anyone interested

“Blue Prints for Texas” – Strategies for Success (Barton Creek)

4:30-5:30 Cliff Walker, Political Director for

Battleground Texas, Christina Gomez

and

BGTx Field Staff

5:00 Hospitality Suite opens

6:00 Chapter Presidents Happy Hour – Time for chapter presidents to meet, network and share ideas (Location

TBA)

8:00 “Esther’s Follies” on 6th Street (reserved 50 seats). Arrange own transportation

Saturday, February 22, 2014

7:30-8:30 Continental Breakfast in Hospitality Suite

8:00 Convention Registration (Hotel Lobby)

8:30 TDW Annual Business Meeting (Highland Lakes Grand Ballroom)

12:00 Star Awards Luncheon
Texas Democratic Member of the Year Award
President’s Award(s)
Women Turning Texas Blue - Terrysa Guerra featured speaker

pink 1:30-3:00 Meet the Candidates – 2014 Candidates Forum (preceded “TDW will Stand and Walk Across Texas with You” tennis shoe parade)

Concurrent Workshops:

3:00-3:50 (Choose One)

- a. “No Longer 50th” – Getting Women to the Polls and Framing the Issues for your Audience” Panel discussion with Jenn Brown, Lize Burr Van Cleve (Barton Creek and
- b. “Yes, Every TDW Chapter is a GPAC” – Demystifying GPAC’s and the Texas Ethics Commission with Barbara Fudge, Ann Price, Ceryta Lockett and Brandon Philipschk (Executive Learning Center)

and Genevieve Guadalupe)

4:00-4:50 (Choose One)

- a. “Getting Out the Message” – Media Panel with Manny Garcia, Katie Naranjo and Tessa Simonds (Executive Learning Center)

of the
Creek

b. “Organizing for Victory: Turning Texas Blue” –
Discussion with Will Hailer, Executive Director
Texas Democratic Party and TDP staff (Barton
and Guadalupe)

c. “Show Us the Money” – Proven Fundraising Tools
for Your Local Chapter – Panel discussion with
Jennifer Ajluni and Nick Hornsberry

(San Gabriel)

4:50-6:00 Break

6:00-7:00 Cocktail Reception (Highland Lakes Grand Ballroom Foyer)

7:00 Gala Awards Dinner featuring music by the Bad Precedents

Mae Jackson Female Elected Official Award

Oscar Mauzy Humanitarian Award

Keynote Address – U.S. Congresswoman Michelle Lujan
Grisham (New Mexico)

Followed by dancing to music by the Bad Precedents

Sunday, February 23, 2014

9:30-12:00 TDW 2014 Board Meeting (Blanco Room)